

Mail Orders
Filled.

ERICH

6th Av. and
23d St., N. Y.

Unloading a \$75,000 Clothing Stock
The Most Sensational Price Cutting Ever Known in a November Sale. The Greatest Chance You've Seen for Years to Secure Fine Suits and Overcoats at a Fraction of Value.

\$10 SUITS or OVERCOATS for \$4.50 | **\$20 SUITS or OVERCOATS for \$11.50**
\$15 SUITS or OVERCOATS for \$7.50 | **\$25 SUITS or OVERCOATS for \$14.50**

This ruthless slashing of values at the very height of the season is due to the distress of a great manufacturer whose previous success led him into a very serious error of judgment and forced him to unload in November what he should have easily sold in October. Sale begins Saturday morning. Be on hand.

The Misses and Girls Are Taken Care Of Here as Never Before.

Our stocks are now vastly greater and more varied and our styles are distinctive. With such low prices as you find here the temptation to buy is greatly increased.

\$10 for \$15 Suits.
A sample line of Misses' Suits, in cheviots and mixtures, in various shades, made box, semi-fitting and long-coat style. Value \$15.00; special Saturday, 10.00.

Misses' Full Length Kersey Coats. In blue and black, made box style, with patch pockets, velvet collar. Value \$15.00; 10.98 special.

Misses' and Junior Suits. In all-wool cheviot and novelty mixtures, skirt latest model with high slit. Value \$15.00; 12.75 special.

Misses' Box Coats. In melton cloth, half lined with self material, 30-inch length, velvet collar and buttons. Value \$10.00; special 7.75.

Children's Coats. In fancy shibbole made box style, double breasted, with cuffs and shawl collar of astrakhan; value \$12.00; special 2.98.

Children's Pleadings Coats. In Astrakhan cloth, made double breasted, with pearl buttons, velvet collar, and belt and embroidery; value \$12.00; special 9.75.

Children's School Dresses. In Scotch plaids, made Russian style, trimmed with self material; 4 to 14 years; value \$12.00; special 98c.

Children's Dresses in Cashmere and Novelty Mixtures. Tucked front, with sun-line effect; embroidery trimmed; full skirted skirts, lined all through. Value \$12.00; 2.98 special.

Children's All-wool Cheviot Dresses. Made Russian style, with double box pleat effect; trimmed with brand buttons, collar and cuffs; value \$12.00; special 5.00.

Children's Full Length Coats. In all-wool melton cloth; made Empire style with velvet collar and cuffs; trimmed with tailored straps and full box pleat back, in blue, red and green; excellent value \$15.00; 11.75 special.

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Children's All-wool Cheviot Dresses. Made Russian style, with double box pleat effect; trimmed with brand buttons, collar and cuffs; value \$12.00; special 5.00.

Children's Full Length Coats. In all-wool melton cloth; made Empire style with velvet collar and cuffs; trimmed with tailored straps and full box pleat back, in blue, red and green; excellent value \$15.00; 11.75 special.

Golf Blouses and Vests.

20 Golf Blouses and Vests, the assortments are elegant in both design and quality and range in value up to \$1.50. Sale price.....

Hosiery.

2,000 pairs of Women's Lisle Thread and Cotton Hose, in plain, openwork and novelty designs, a large variety of styles and excellent quality, worth up to 25c pair, at.....

1,000 pairs of Children Ribbed Cotton Hose, fast black, all sizes, 6 to 14, a splendid wearing quality, usually sold for 15c. at.....

Bearskin Coats Underprice.

Babies' and Children's White Bearskin Coats. Made very full box, double-breasted, turn-over collar, 1 to 4 year sizes; value \$4.00; sale price..... 1.98.

Children's Bearskin Coats. Made very full box, double-breasted, turn-over collar, 4 to 14 years; value \$12.00; sale price..... 3.98.

Children's Coats of hand-some quality of kersey and cloths. In all the leading colors, made full box, some trimmed with brand buttons; sizes 2 to 14 years; value \$12.00; sale price..... 5.75.

Children's White Bearskin Caps and Bonnets. Some trimmed silk ruffles, some trimmed with lace and ribbons; sizes up to 14 years; value \$1.50; sale price..... 98c.

Children's Large Bearskin and Silk Bonnets. Some trimmed with fur heads, some with chiffon and ribbon; value \$2.50; sale price..... 1.75.

Women's Waists.

A Superb Stock Here to Choose From. Messaline, Radium, Baby Irish, Lierre, Fern de Cygne, made of the very newest and smartest styles, waists to be worn to the House Show; from each.....

To-morrow we will sell very pretty Venetian All-Over Lace Waist, made with lace insertion, forming a yoke, buttoned back, deep cuff, lined through-out with china silk; value \$4.00, for..... 2.98.

Taffeta Waist. Made with square yoke, trimmed with 12-inch Mechlin lace, lace through body of waist, pretty elbow sleeves, trimmed with lace; value \$6.00, for..... 3.98.

Children's Ready-to-Wear School Hats. Value 69c., at 29c.

For to-morrow only we offer a ready-to-wear School Hat, made of fine quality felt, on rolling brim, sailor shape, all ready to wear, colors navy, brown, ecru, and cardinal; value 69c., at..... 29c.

Hand-Made VELVET HAT: 1.95 value \$4.00, at.....

This hat is beautifully draped; of fine quality silk velvet and latest frame, and is trimmed with velvet and ornament. The latest colors, as plum, garnet gray, olive, cardinal, navy, brown and black. Value \$4.00, at \$1.95.

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A Marvel of Skirt Selling

The greatest skirt value ever offered by us or anybody else—just now, when the season is at its beginning, we were fortunate enough to procure a limited number of high-class chiffon voile skirts, in dress or even lengths, made over fancy taffeta silk drop skirt—some as illustrated—some ornamented and others plaited and trimmed—\$15.00 to \$25.00 skirts which we will sell Saturday for

\$7.95, \$10.75 and \$12.50.

Positively \$15.00 to \$25.00 values. Sale begins at 9 A. M. Only one to a customer. None C. O. D.

Saturday Sale of Sample Coats

123 sample coats will be placed on sale in our coat section Saturday morning at 9 o'clock in which lot you will be able to find \$12 and \$15 coats for

\$8.95

Coats made as illustrated in an English all-wool mixture, medium and light gray. Coats made of very fine imported kersey in various models, full box coats—semi-fitted coats, Empire coats; some strictly tailored, some ornamented with velvet and silk soutache braid—in a word, \$12 and \$15 Coats, in one grand sweep for

\$8.95

Women's and Children's Knit Underwear.

79c instead of \$1.00—Women's Natural Wool Vests, ribbed, long sleeves, and drawers to match, ankle length.

29c instead of 35c—Women's Heavy Ribbed Bathing Vests, long or short sleeves; fleecy lined; Drawers to match.

50c instead of 60c—Children's Natural Wool Shirts, Pajamas and Boys' Drawers, sizes 4 to 14.

25c instead of 35c and 45c—Children's Heavy Ribbed, Fleecy Lined Shirts and Pajamas, color ecru, sizes 18 to 24.

49c for Fancy Novelty Combs worth \$1, \$2, \$3.

Shell and Amber Side or Back Combs, plain or fancy, gold-filled or silver wire mountings, studded with fashionable jewels, Friday and Saturday, 49c.

\$1.00 for Comb Sets worth \$2 and \$3.

Meats! Meats! Meats!
Big Sale Saturday at Little Cost.

Prime Rib Roast, cut from select cattle, per lb..... 12 1/2c

Short Cut Roast, choice and tender, per lb..... 8 1/2c

Lamb, Leg or Hindquarter, best quality, per lb..... 14c

Roasting Chicken or Fowl, fresh killed and dry-picked, per lb..... 13 1/2c

Fresh Hams, cut from small corn-fed pigs, per lb..... 14c

Striped Steak, select cuts, per lb..... 12 1/2c

Corned Beef, solid meat, our special grade, per lb..... 10 1/2c

Women's High Grade \$3 & \$3.50 Shoes

at 1.79

Ready cash did us a great turn again in an important purchase of Women's Shoes from a Rochester manufacturer—all \$3.00 and \$3.50 qualities now to become yours at \$1.79 a pair—all widths and sizes.

98c for Women's \$2.00 and \$2.50 Oxfords and for Misses' \$1.50 Fine Dongola Lace and Button Shoes—Solid Leather.

98c for Misses' \$1.50 Kid Shoes—Patent Leather and Dull Kid Kid—Lace and Button—sizes 8 1/2 to 2—\$1.50 values.

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Big Sale Saturday at Little Cost.

Prime Rib Roast, cut from select cattle, per lb..... 12 1/2c

Short Cut Roast, choice and tender, per lb..... 8 1/2c

Lamb, Leg or Hindquarter, best quality, per lb..... 14c

Roasting Chicken or Fowl, fresh killed and dry-picked, per lb..... 13 1/2c

Fresh Hams, cut from small corn-fed pigs, per lb..... 14c

Striped Steak, select cuts, per lb..... 12 1/2c

Corned Beef, solid meat, our special grade, per lb..... 10 1/2c

Men's and Women's Gloves

1,500 pairs of Women's & Men's Cape Gloves 60 pairs of Women's & Men's Mocha Gloves 800 pairs of Men's Pique Gloves

The assortments of these are in 1 and 2 clasp; all are new styles and colors are all this fall's best; and fresh goods, and could not be sold regularly less than 1.00 to 1.50 pair, at 1,500 pairs of Women's Cashmere and Goat Gloves—the cashmere are all-wool lined or with the new doeklin finish lining.

The goat are in all solid colors and fancy designs and are worth up to 1.00.

79c Worth \$1.00 to \$1.50

29c

Ostrich Feather Sale

To-morrow we will place on sale an immense purchase of Ostrich Feathers, mostly black and white plumes, some colors, in all sizes. These are all fine quality, perfect goods and guaranteed as such; they have long, hard flues, glossy stock, large French heads.

These are a few of the values:

18 inches long, French curl plume, which cannot be bought anywhere for less than \$5.00, at..... 2.75

16 inches long at..... 2.25

16 inches long at..... 1.95

Best quality stock.

Women's and Misses' Rolled Gold Neck Chains, with seven jeweled pendants, attached; a great variety of stones, each one diamond cut and set; worth 50c. to 1.50 each; to-morrow's special price at.....

NEW YORK'S FASTEST GROWING STORE
Rothenberg AND
SATISFACTION GUARANTEED OR MONEY PROMPTLY REFUNDED
WEST 14TH ST.

Combs.
Many of the Combs have gold-plated fancy tops in the newest and most artistic designs of the season; some of them have settings of brilliantly colored stones; positively worth 49c. and 98c.; choice to-morrow..... 25c

Amazing Saturday Sales.

Values That Positively Eclipse Any and All Previous Efforts.
Some on Sale for 4 Hours Only; Others for the Whole Day To-Morrow.

To-morrow ought to be a record-breaking day in every department of his store. We can't begin to tell you in this space of all the marvelous opportunities that are laid out Saturday, but you can get a good idea of the immense importance of to-morrow's sales from the items closed today. We're leaving Saturday morning with them anywhere else in Greater New York.

Girls' Corduroy Velvet Coats \$3.79.
To-morrow from 9 A. M. Till 1 P. M. An Unparalleled Offer.
Just think of being able to get one of these handsome Corduroy Velvet Coats, worth from \$6.50 to \$8.00, at \$3.79! While we have 500 of these coats on offer, it is so extraordinary and the selling is bound to be so sensational that we must limit the sale to four hours. Don't fail to come here. No saving parent within travelling distance of this store can afford to miss this opportunity.

Full length Winter Coats, made from wide rib corduroy velvet. Have full circular cape trimmed with antique lace medallions; storm collar, loose or tourist back, belted; all are lined and interlined with silk mercerized lining; in red, green, navy and brown; sizes 6 to 14; worth \$6.50 and \$8.00; special from 9 A. M. till 1 P. M., at.....

Great All-Day Sale of Misses' and Girls' Coats.
Baby Lamb Plush Coats with deep shawl collar and reverse cuff of luxurious squirrel or bearskin; plain English box or tourist back, belted; lined, interlined and finished with deep plush facing; in red, roses, brown and blue; sizes 6 to 14; value \$7.75, at.....

Girls' Coats. Full length English tourist style, double-breasted with belted back. The materials are heavy wool cheviot in fancy mixtures or English melton cloth. Collarless style, or with rolling collar. Coats trimmed with silk braid, or in plain tailored style, with or without emblems on sleeves. Blue, brown or green; sizes 6 to 14.....

Misses' 5-inch Box Coats, at a record-brea. fancy tops. Made of all-wool cheviot; pure color; tailor strapped, full belted back; collarless; pleated sleeves, with reverse cuffs; shown in black, blue, green or brown; value \$7.00; special at this great sale to-morrow.....

Women's Tourist Coats.
For 4 Hours Only, From 9 A. M. Till 1 P. M.
An unprecedented value! 350 of them, and every one a real \$6.00 value. Made of heavy-weight black cheviot cloth, 42 inches long, collarless style, trimmed with braid and velvet; loose back with inverted pleat and broad belt, with buttons and newest pleated sleeves with turn-back cuffs; regularly \$6.00; special, from 9 A. M. till 1 P. M., at.....

\$8 Long Tourist Coats All Day at \$5.98.
A stirring offer! Long Tourist Coats, made of fine quality black panne broadcloth, 44 in. long, collarless style, trimmed with velvet and braid; newest pleated sleeve and belt. Good value at \$8.00; special all day to-morrow at.....

Nun's Veiling Waists, 98c.
\$2 and \$3 Values, from 9 A. M. to 1 P. M., 98c.
Sample Line of Waists to be Placed on Sale To-morrow at Half and Less.

Made from extra fine quality nun's veiling, albatross and brill. The nun's veiling is made with full blouse, entire front silk embroidered and lace trimmed; the albatross and brill are tucked and box pleated with silk; all have pleated back, newest sleeve with deep cuffs; shown in black, white, light blue, tan and red. Worth \$2.00 to \$3.00; special, from 9 A. M. till 1 P. M., at.....

Boys' 4-Hour Clothing Sensation.
\$3.50 Values Special from 9 A. M. till 1 P. M. at \$1.89.
If your boy needs a suit or overcoat, come to Rothenberg's to-morrow. Nowhere in town will you find greater savings. The purchase of this special lot, which will be placed on sale to-morrow between 9 A. M. and 1 P. M., was so unusual that we are absolutely certain no other store can underbid us. This assortment includes Long Belt Back Overcoats, in sizes 3 to 15; Russian Overcoats, 3 to 10, and Boys' Suits, 3 to 14. The overcoats, 3 to 15, are made from Orfo d and striped melton cloth, durably lined and have velvet collars. The Russian Overcoats, 3 to 10, are made from plain and fancy materials with double-breasted fronts, military buttons, insignia on sleeves; full garments. The suits are made according to style, of all-wool chevrons in plain and fancy effects. Also Double-Breasted Two-Piece Suits, 8 to 15; Eton Norfolk and Russians, 3 to 8. Choice of these \$3.50 garments between 9 A. M. and 1 P. M. to-morrow at.....

1,000 Swagger Belt Overcoats, ages 7 to 15, also Russian Overcoats, 3 to 10, with box pleated fronts; also smaller ones in colors red, blue and gray; special all day at.....

All-Day Specials for Men and Boys--Big Savings.

Boys' \$5 Suits or Overcoats, \$2.98.
These high grade garments at a saving of almost half warrants your closest attention. Include Boys' Frieze Ties, ages 4 to 12; Black and Oxford Long Belt Overcoats, 8 to 15, and Russian Overcoats, 3 to 10, made of the same materials. Also Combination Suits, with one pair of straight and one pair of knicker pants, made from all-wool materials, in all colors; also All-wool Russian Serge Suits, 3 to 9. Remember, your money back for any unsatisfactory garment, even after wearing. \$5.00 garment at.....

Men's \$12.00 Suits and Overcoats, \$3.50.
The suits are in single or double-breasted modes, sizes 32 to 44, pure worsteds, chevrons and easymixers, in the newest patterns. Also back ribbed suits. Young Men's Suits, ages 14 to 24. The overcoats are in sizes 32 to 44, in the long 32-inch Chesterfield style, with or without belt, made of genuine frieze, guaranteed black or oxford; also fancy effects. Alterations made free. No man can really afford to miss this opportunity. The same garments are priced in many stores at \$12.00; special here to-morrow at.....

Men's \$10.00 Suits or Overcoats at \$6.00.

No man need be without a new suit or overcoat when you can get one of these good \$10.00 garments at such a low price. What's more, we guarantee to fit you perfectly; all alterations free. The overcoats are the Long Chesterfield models, with or without belt back, in black, Oxford or fancy, made of full swagger, velvet collars, hand-padded lapels, with long sloping padded shoulders. The suits are in single or double-breasted models, fancy chevrons, black chevrons and blue serges. The fabrics, trimmings and tailoring will stand the closest inspection. Special at.....

4-Hour Sale of Men's and Youths' \$2.00 Pants at 1.10
In plain black chevrons and fancy striped worsted; 28 to 42 waist—limit to two—special to-morrow from 9 A. M. till 1 P. M. Your money back if you can equal this value. Limit 2, at, per pair.....

Infants' Wear
Children's Bear Cloth Caps, in White, Red, Brown and Gray; French style and lace edge, silk strings; sizes 14 to 17; 50c value, at.....

Children's Cloth and Bear Cloth Coats; heavy lined, plain stitched and emblem trimmed collars and sleeves; sizes, 2 to 5 years; \$4.00 value at.....

Children's Cloth Coats, fancy material, full strapped back, combination collars and cuffs; braid trimmed; sizes, 2 to 5 years; \$3.00 value at.....

Trimmed Hats
For Misses and Children.
Visit the millinery parlor on the second floor. We have the most attractive Fall display we have shown in years. Take notice of the beavers and French felt hats for misses and children. Newest shades with dainty ribbon trimmings; all colors. All the stylish appearance of \$4.98 hats, at.....

Veilings
And Also Neckwear Specials.
A Tosca Veilings, plain and dotted, black, navy and brown—10c value at, per yard.....

Heavy Crepe Chiffon Auto Veils— 3 yards long, in white, black, brown, navy and light blue, full length hem-stitched borders, each.....

Neckwear.
Dainty effects at desirable savings—a ways to be found here—but unusually attractive to-morrow.

White and Oriental Deep Cape Collars, for coat and waist trimming, white, built-in and have effects. Large lot to choose from, 98c at.....

Baby Robes.
9 A. M. till 1 P. M. Only
Island Fur Baby Carriage Robes, extra large size, double pocket style, lined throughout; value \$3.50; special to-morrow, 9 A. M. till 1 P. M. only.....

Silk Lambrequins
Japanese Silk Lambrequins, finest quality silk, with all-silk floss embroidery; exquisite effects in every conceivable color; deep lattice fringe; none worth less than \$5; between 9 A. M. and 1 P. M., limit of one.....

Men's Wear.
Men's Natural Wool Underwear, shirts have ribbed bottom, are silk bound; drawers have double gusset, taped seams, fine pearl buttons; splendid \$1 quality, at.....

Extra Heavy Natural Wool Underwear, shirts made with double back and front and ribbed bottom; drawers with large double seams; all garments steam shrunk; finished with over-ock seams; sizes up to 50 inches, at.....

Men's Extra Heavy Blue Flannel Shirts, strictly pure wool, double lined back and front or single breasted style, steam shrunk; wearan eed fast color; regular 2.50 shirt at.....

Biggest Shoe Values.
Boys' and Girls' Shoes for 4 Hours at 75c.

Boys' and Girls' Shoes; the girls' are made of good quality dongola kid leather, with heavy soles and patent leather toe caps; the sizes are 12, 12 1/2, 13, 13 1/2, 1, 1 1/2, 2; the boys' shoes are made of catkin leather; have double soles and toe caps; the sizes are 12, 12 1/2, 13; special to-morrow from 9 A. M. till 1 P. M., at, per pair.....

Women's Shoes All Day.
Women's Shoes, made of soft dongola leather, in sizes 2 1/2 to 7; special, per pair.....

Men's Shoes All Day.
Men's Gold Medal Shoes, in vic kid, patent kid lace shoes; also men's box calf lace shoes, also congress shoes, all sizes and widths; all special at, per pair.....

Liberty Shoes for Women.
They are in the new Fall styles and shapes, including boot, lace and button styles, slippers, sandals and Oxfords. The leathers are as follows: Patent calf, vic kid leather, ox calf leather, in both light and heavy weights, with high and medium heels. A shoe that equals a \$3.50 one in workmanship and wearing qualities offered in all sizes hereonly at, per pair.....

1.98